



Boston Pizza[®]

WE'LL MAKE YOU A FAN.[™]

BOSTON PIZZA CORPORATE AWARDS

2015

Canada's 50 Best Managed Companies Platinum Club

Deloitte

Franchisees' Choice Designation

Canadian Franchise Association

**Gold for Sustained Success
'Here To Make You Happy'**

CASSIES – Marketing Awards

Bronze for 'Rib Stain Camo'

CASSIES – Marketing Awards

2014

Canada's 50 Best Managed Companies Platinum Club

Deloitte

Franchisees' Choice Designation

Canadian Franchise Association

Consumer Choice Award

Technomic

**Gold for Sustained Success
'Here To Make You Happy'**

CASSIES – Marketing Awards

Bronze for 'Rib Stain Camo'

CASSIES – Marketing Awards

2013

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Franchisees' Choice Designation

Canadian Franchise Association

Marketing Effectiveness for 'Finger Cooking'

Effie Awards

Silver for 'Flatties and Drummies'

CASSIES – Marketing Awards

Bronze for 'Finger Cooking'

CASSIES – Marketing Awards

2012

**Lifetime Achievement Award –
Jim Treliving and George Melville**

Canadian Franchise Association

Franchisees' Choice Designation

Canadian Franchise Association

Canada's 50 Best Managed Companies Platinum Club

Deloitte

Award of Honour

JDRF

Marketing Effectiveness for 'Flatties and Drummies'

Effie Awards

Silver for 'Flatties and Drummies'

CASSIES – Marketing Awards

Bronze for 'Finger Cooking'

CASSIES – Marketing Awards

Tops in Hospitality

Foodservice and Hospitality Magazine

Boston Pizza International Inc.

100 - 10760 Shellbridge Way, Richmond, British Columbia V6X 3H1

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Continued

2011

Marketer Of The Year – Steve Silverstone
Strategy Magazine

Franchisees' Choice Designation
Canadian Franchise Association

Gold (Retail Category) for 'Flatties and Drummies'
Canadian Marketing Association CMA Awards

Hall Of Fame Inductee
Richmond Chamber of Commerce

OHI Gold Award – Foodservice and Chain Operator
Ontario Hostelry Institute

Canada's 10 Most Admired Corporate Cultures™
Waterstone Human Capital

Canada's 50 Best Managed Companies Platinum Club
Deloitte

Tops in Hospitality
Foodservice and Hospitality Magazine

2010

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2009

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2008

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2007

Canada's 10 Most Admired Corporate Cultures[™]
Waterstone Human Capital

Tops in Hospitality

Foodservice and Hospitality Magazine

Corporate Citizenship Award

Canadian Franchise Association

**Bronze Frankie Award (Media Campaign) for
"Rib Rageous"**

**Bronze Frankie Award (Television) for
"Fun, Fun, Fun"**

Canadian Franchise Association

Pinnacle Award for Franchise Excellence (National)

Foodservice and Hospitality Magazine

Franchisor of the Year

Quebec Franchise Council

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**Best Commercial Single "2007 Simply Italian
promotion" produced under \$150,000**

Nation's Restaurant News - Eat and Ear Awards

2006

Canada's 50 Best Managed Companies Platinum Club

Deloitte

**Best Commercial Single "2006 Simply Italian
promotion" produced under \$150,000**

Nation's Restaurant News - Eat and Ear Awards

**Gold Frankie Award (Magazine) for "Fly on a full
stomach"**

Canadian Franchise Association

2005

Canada's 50 Best Managed Companies Platinum Club

Deloitte

2004

Henry Singer Award

*Canadian Institute of Retailing and Services (CIRAS)
Chairmen and Owners, Jim Treliving and George
Melville, were honoured for their exceptional
leadership in the retailing and services sector.*

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