Boston Pizza® x Grüvi® Contest
(the "Contest")

OFFICIAL RULES AND REGULATIONS

The Contest is intended for viewing and participation in Canada only by legal residents of Canada (excluding residents of Quebec) who are at least 19 years of age, and shall be subject to and construed in accordance with the laws of Canada. **Please do not proceed if you do not satisfy these requirements at the time of entry. Entry into the Contest constitutes your acceptance to these Official Contest Rules and Regulations. NO PURCHASE NECESSARY**.

1) **ADMINISTRATION:** The Contest is administered and operated by Boston Pizza International Inc. (the "**Contest Operator**"). The decisions of the Contest Operator are final and binding in all matters as they relate to the Contest, including without limitation eligibility and/or disqualification of entries. Free Spirit Beverages Limited ("**Grüvi**") is a prize supplier only. Grüvi and its related companies, affiliates and subsidiaries are not responsible for the promotion, administration or execution of this Contest, or the administration, use or misuse of any prize. By entering this Contest, entrants agree to completely release Grüvi and its related companies, affiliates and subsidiaries from any liability.

2) **ELIGIBILITY:** To be eligible to win a prize in the Contest, you must: (i) be a legal resident of Canada (excluding residents of Quebec); (ii) be at least 19 years of age on November 30, 2026; and (iii) not be an employee, contractor, agent or representative of (and not be a member of the immediate families of an employee, contractor, agent or representative of) the Contest Operator, Boston Pizza Canada Limited Partnership ("**BPCLP**"), Grüvi, or any of their affiliates, agencies, prize suppliers, any franchisee of BPCLP or any of their respective shareholders, trustees, directors, officers, employees or agents with whom such employees contractors, agents and representatives are domiciled. For the purpose of the Contest, "immediate family" is defined as parent or any person residing in the same household or domiciled with any such employees, contractors, agents or representatives.

3) **CONTEST PERIOD:** The contest period for a chance to win the Prize (defined below) will commence on Tuesday, November 17, 2026 at 9:00AM (ET) and will conclude on Monday, November 30, 2026 at 11:59PM (ET) (the "**Contest Period**").

4) **PRIZES:** There will be one (1) prize package to be won during the Contest Period (the "**Prize**"), each consisting of (i) one (1) $1,500 Air Canada® e-gift card; (ii) one (1) set of four (4) Grüvi-branded beverage glasses (approx. retail value $50); (iii) one (1) Grüvi-branded variety 24-pack of non-alcoholic beverages (approx. retail value $100); (iv) one (1) $250 Boston Pizza gift card for any entrant not resident in Alberta, or one (1) $250 Boston Pizza gift voucher for any entrant resident in Alberta. The Prize must be accepted as awarded and has no cash value. The Prize is non-transferable, non-redeemable and no substitution will be made except that the Contest Operator, in its sole discretion, reserves the right to substitute the Prize or any part of the Prize for a prize of equal or greater value.

5) **HOW TO ENTER: NO PURCHASE NECESSARY**. During the Contest Period, to receive one entry in the Contest: (i) like and save the post posted at the beginning of the Contest Period from @bostonpizza on TikTok and/or from @bostonpizzacanada on Instagram mentioning "Grüvi"; (ii) follow @bostonpizza and @getgruvi on TikTok, or @bostonpizzacanada and @getgruvi on Instagram; and (iii) tag a friend in the comments section of the post.

6) **SELECTION OF PROSPECTIVE WINNER**: On Tuesday, December 1, 2026 at 11:00AM (ET) at Unit 4, 85 Prologis Blvd., Mississauga, Ontario, L5W 0G4, a representative of Contest Operator will randomly select one (1) entrant from all entries received during the Contest Period to win the Prize (the "**Winner**"). The Winner will be contacted by the Contest Operator or a representative of the Contest Operator via direct message from the verified @bostonpizza account on TikTok or from the verified @bostonpizzacanada account on Instagram within three (3) days of the selection. If a potential Winner is unable to be contacted after two (2) attempts, he or she forfeits the prize and another entrant may, at the sole discretion of the Contest Operator, be selected.

7) **ODDS**: The odds of winning the Prize are dependent upon the total number of eligible entries received during the Contest Period.

8) **AWARDING OF PRIZE:** The Contest Operator is not responsible for the failure, for any reason whatsoever, of a selected entrant to receive notification or for the Contest Operator to receive a selected entrant's response. No communication will be entered into by the Contest Operator with entrants except with the selected entrant. In order to be declared the Winner, the selected prospective Winner must:

(a) have entered the Contest in compliance with these Official Contest Rules and Regulations and be eligible to win the Prize pursuant to these Official Rules and Regulations;

(b) sign and return within a designated time period a declaration and waiver in a form prescribed by the Contest Operator (the "**Declaration and Waiver**"), confirming his or her acceptance and compliance with these Official Rules and Regulations and releasing the Contest Operator, Grüvi, BPCLP, each of BPCLP's franchisees, TikTok, Instagram, and each of their respective employees, directors, officers, governors, shareholders, affiliates, representatives, parent companies, subsidiaries, professional advisors, and advertising and promotional agencies (collectively, the "**Released Parties**") from any and all liability arising out of, pursuant to, or as a result of the carrying out of the Contest, or any part of the Contest, including, without limitation, liability arising from the acceptance of and usage of the Prize as awarded, the administration of the Contest and the selection of the Winner pursuant to these Official Rules and Regulations, and his or her consent to the announcement of the Winner's name, and the use by the Contest Operator of the Winner's name, address, photograph or likeness, voice or statements for advertising and promotional purposes without any further compensation to the Winner; and

(c) correctly answer, without assistance from any person, machine or device, within a ten-minute period, the skill testing question on the Declaration and Waiver.

The Prize must be accepted as awarded. The Prize is non-transferable and non-redeemable for cash. The Prize may not be substituted except by the Contest Operator, who reserves the right to substitute the Prize or any portion of the Prize with a prize of equal or greater value. By entering any part of the Contest, all entrants, should they win, agree to the use of their name, address (city only), photo, and/or image on video for publicity and promotional purposes without compensation. The Contest Operator reserves the right to disqualify any individual whom it finds in violation of these Official Rules and Regulations or tampering with the entry process. The Contest Operator reserves the right to refuse an entry from a person whose eligibility is in question or who has been disqualified or is otherwise ineligible to enter. **Any attempt by anyone to deliberately undermine the legitimate operation of the Contest or any part of the Contest is in violation of criminal and civil laws and the Contest Operator reserves the right to seek damages or other legal remedy to the fullest extent permitted by law.**

9) **LIMITATION OF LIABILITY:** The Released Parties are not responsible for errors in the offer or administration of the Contest, or any part of the Contest, including but not limited to, errors in the advertising, these Official Rules and Regulations, the selection and announcement of the winners or the distribution of any prize. In addition, the Released Parties shall not be liable any damages caused or alleged to be caused by: (a) any entry, prize or other correspondence or data that is lost, stolen, late, garbled, distorted, delayed, damaged or misdirected for any reason; (b) for any failure, interruption, technical malfunction or delay; (c) any e-mail, text message or other communication sent or received to or from the Contest Operator or any of its agents or designees, for any reason; (d) for any incorrect, untimely or inaccurate information, whether caused by users or by equipment or programming errors associated with or utilized in any part of the Contest; (d) for any technical or human error which may occur in the processing of any entry or entries in the Contest; (f) for problems with the function of any website or website feature (including, without limitation any features thereon), howsoever caused; (g) for the malfunction of, or damage caused to, any telephone network or lines, computer equipment, data, software, online systems, servers or access providers; (h) for any functionality lost due to not having cookies enabled; (i) for traffic congestion on the Internet; (j) for the security or privacy of information transmitted via telephone or computer networks; (k) for breaches of privacy due to interference by third party "hackers" or for any damage caused to or incurred by any entrant or any other person by reason of any such event or occurrence; or (l) for printing errors appearing in these Official Rules and Regulations or related Contest materials. The Contest Operator may terminate or withdraw the Contest without liability, at any time, at its sole discretion.

10) **TIKTOK AND INSTAGRAM**: TikTok and Instagram: (i) have no way sponsored, endorsed or administered the Contest; (ii) are not associated or connected with any part of the Contest in any manner whatsoever; and (iii) are not liable in any way whatsoever in regard to any matter, which relates to the Contest. You understand that you are providing your information to the Contest Operator and not to TikTok or Instagram. Any questions, comments or complaints will be directed to the Contest Operator and not to TikTok or Instagram. TikTok and Instagram are

indemnified and held harmless from and against all damages, losses, and expenses of any kind (including reasonable legal fees and costs) for any claim related to the Contest including without limitation the publicity or administration thereof.

11) **SUBJECT TO APPLICABLE LAWS:** Each part of the Contest is subject to all applicable federal, provincial, municipal and local laws. The Contest Operator reserves the right to modify or terminate the Contest, or any portion thereof, at any time without notice to participants. The Contest is VOID WHERE PROHIBITED BY LAW.

12) **PRIVACY STATEMENT:** Personal information collected during the administration of the Contest, or any part of the Contest, will only be used in conjunction with executing the terms of the Contest as described in these Official Rules and Regulations. By entering any part of the Contest, the Contest Operator and its parent companies, subsidiaries, affiliates and agencies, may collect and use the information an entrant provides to Contest Operator, including the Winner's contact information, to qualify the Winner for the Contest and to contact the Winner and provide ongoing service regarding the same.

13) **BOSTON PIZZA**: Boston Pizza and the Boston Pizza roundel are trademarks of Boston Pizza Royalties Limited Partnership, used under license.

14) **GRÜVI**: Grüvi is a registered trademark of Free Spirit Beverages Limited.